
Profile 2022

Inspiring **Businesses**
Boosting **Economy**
Changing **Lives**

About LightCastle Partners

At LightCastle, we take a data-driven approach to create opportunities for growth and impact. We consult and collaborate with development partners, public sector and private organizations to promote inclusive economic growth that positively changes the lives of people at scale.

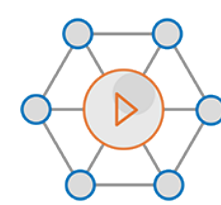
Till date, we have consulted for **150+** development partners & private organizations on **250+** projects, collaborated with **650+** SMEs & startups, mobilized **USD 150 million+** in investments and supported **40+** accelerator/ incubator programs across Bangladesh. LightCastle also hosts the largest market and industry datasets in Bangladesh across **30+** industries.

▮ Values



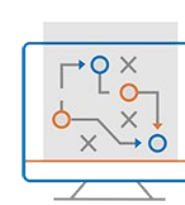
Simplify

Form structures. Either stay black or white; keep out of gray.



Integrity

Be transparent with teams. Remain ethical in thoughts and actions.



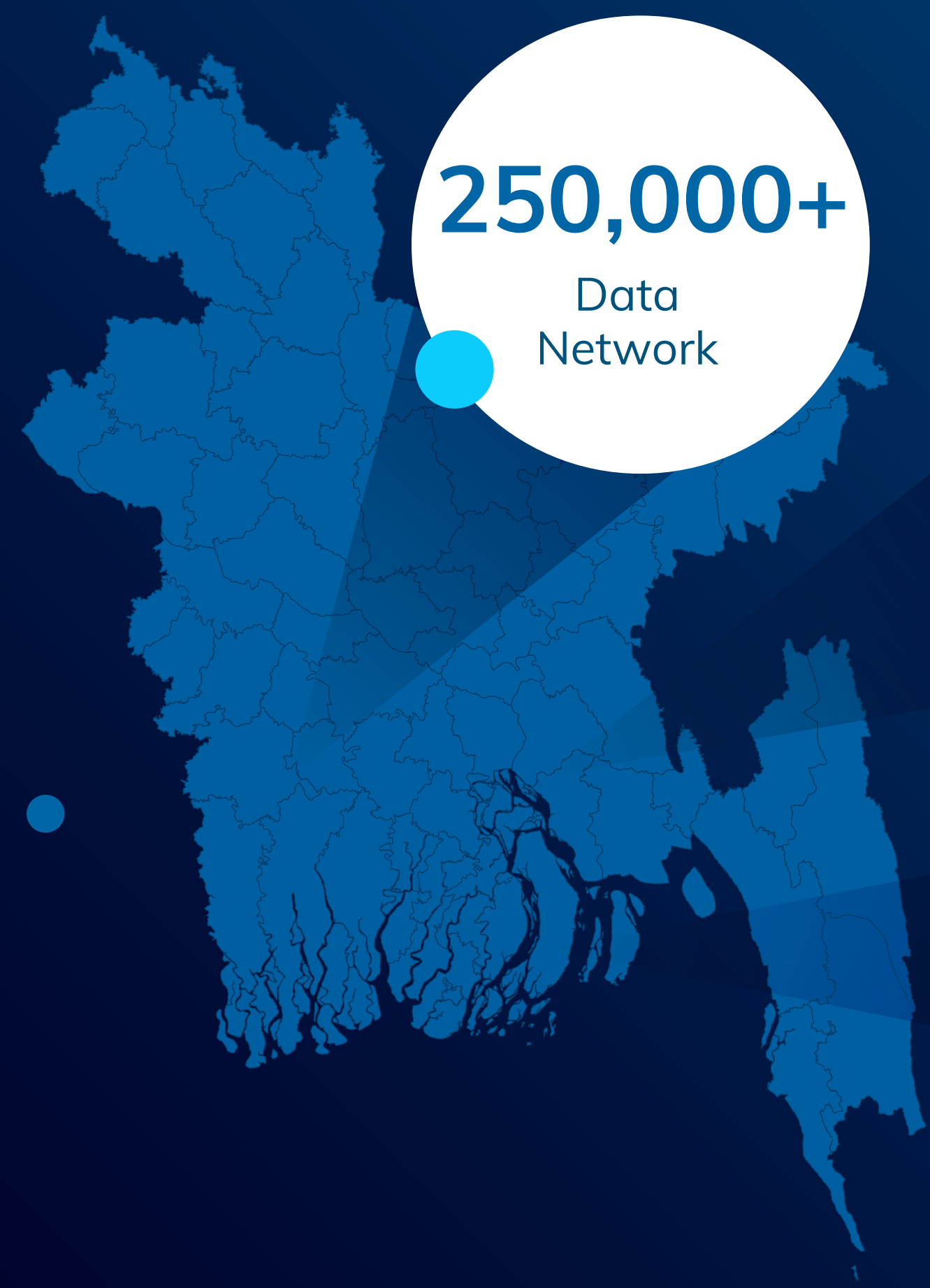
Data-driven

Let the data tell the story. Every decision should be based on evidence and information.

▮ Our Vision

- ▶ Inspiring Businesses
- ▶ Boosting Economy
- ▶ Changing Lives

Facts & Figures



250,000+
Data Network



40+
Accelerator Programs


USD 150 Mn+
Investment Mobilized


650+
SMEs & Startups

250+
Projects Completed

150+
Clients Served

9
Years of presence

 **50+**
Members

 **30+**
Industry Tracking

Our Services



What We Do



Management Consulting

✔ Research and Consulting

- ▶ Market Assessment
- ▶ Value Chain Assessment
- ▶ Policy Advocacy

✔ Technical Assistance

- ▶ Inclusive Market Systems
- ▶ Impact Assessment

✔ Strategy Implementation

- ▶ Business Transformation
- ▶ Project Management
- ▶ Private Sector Engagement



Entrepreneurship Ecosystem & Investments

- ▶ Accelerator and Incubator Management
- ▶ Investment Advisory
- ▶ Blended Finance and Catalytic Funding
- ▶ Advocacy and Systems Development
- ▶ Advanced Learning Center



Market Entry Advisory



Digital Transformation

- ▶ Technology for Social Good
- ▶ Advanced Analytics Engine Development

Management Consulting

Overview

We provide research, consulting, project management, strategy support, policy analysis and technical assistance to multilateral/bi-lateral development partners, corporate foundations, NGO/INGOs and the private sector. Private sector engagement remains at the core as we support projects in the areas of agriculture, WASH, financial inclusion and women's economic empowerment among others.



Databd.co 

The Bangladesh's Largest Industry & Market Dataset repository spanning

30+ Industries

Key Industries



Agro and Agro-Processing



Construction and Real Estate



Digital Services and ICT



Consumer Products: Durables,
Foods and FMCG



E-commerce and Tech



Financial Services



Pharmaceuticals and Healthcare



Power & Energy



RMG, Textile and Footwear



Telecommunications



Transportation & Logistics



Water, Sanitation and
Hygiene

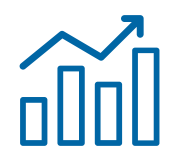
Market Entry Advisory

We support international companies planning to enter Bangladesh as well as top-tier local business conglomerates looking to invest into new sectors. As part of our advisory services, we provide business and market intelligence, market entry & growth strategy, post-entry strategy and financing solutions. We are also the exclusive partner to Larive International in Bangladesh - a 46 year old international consulting firm headquartered in the Netherlands and present across 23 countries in Africa, Asia, Central and Eastern Europe.



Business Intelligence

- ▶ Market and Sector Research
- ▶ Investment Preparation & Feasibility Studies
- ▶ Risk Assessment



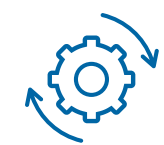
Post-entry Strategy

- ▶ Recruitment of Key-Personnel
- ▶ Tax & Legal Compliance
- ▶ Strategic Sound Boarding
- ▶ Support Day to Day Operations



Market Entry & Growth Strategy

- ▶ Country & Market Entry Strategy
- ▶ Business & Financial Plans
- ▶ Legal Option Assessment



Implementation

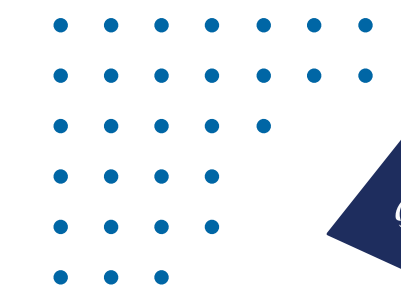
- ▶ Representation
- ▶ Localisation
- ▶ Partnerships & Transaction
- ▶ Incorporation of a Legal Entity



Grants & Finance

- ▶ Grants, Export & Debt Financing
- ▶ Equity Financing

Download Now



Entrepreneurship Ecosystem & Investments

Overview

We manage one of the largest accelerator / incubator networks in the country, both in the public and private sector and closely work with the government in promoting an enabling investment environment. Additionally, we do buy-side advisory for multi-million dollar international, local private and public funds in impact investing, venture capital and private equity. Lastly, we also help support, develop and implement inclusive and sustainable business models.

Track Record

 Entrepreneurs Reached
5,000+

 Investments Mobilized
\$50 Million

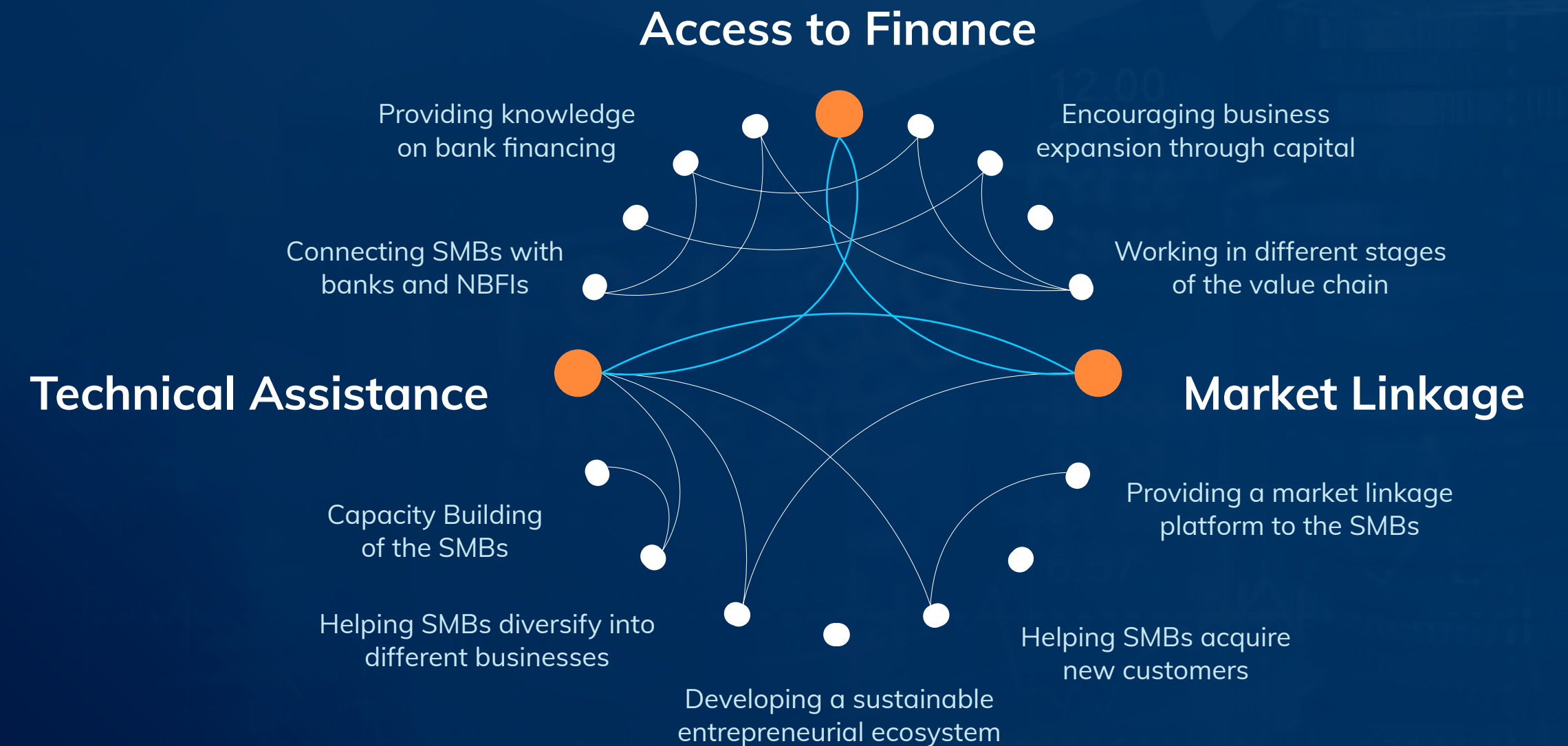
 Boot Camps Conducted
30+

 Boot Camp Participants
1,000+

 Accelerator Programs Conducted
40+

 Accelerator Participants
650+

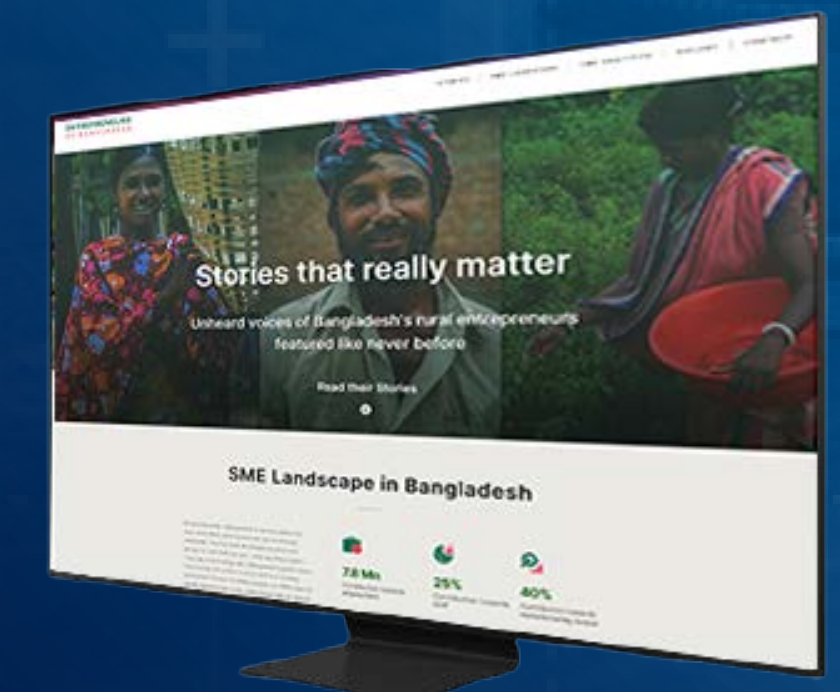
Award Winning SmartCap Model



Entrepreneurs of Bangladesh

Largest rural enterprise database and storytelling platform in Bangladesh.

[Visit Website](#)



Digital Transformation

Overview

We help select clientele and the ecosystem have credible access to decision making data, data visualization, business intelligence systems - circling back to our goal of democratizing data. We leverage technology for good utilizing digitalization to solve critical problems for our clients in private, public and development sectors. For example in agriculture, our solution ensures proper visibility and management of last mile touchpoints and stakeholders thus digitizing value chains and real-time visibility while creating access to finance and markets for the base of the pyramid. Right now our products and solutions are being used in 6 countries across Africa and Asia.

Key Features



Digitization

Building user-intuitive mobile and web based data capture instruments to harness the power of digital for better decision-making.



Data Management

Developing innovative data supply chain across organizations and relevant trade partners to bring 360-degree views and good governance.



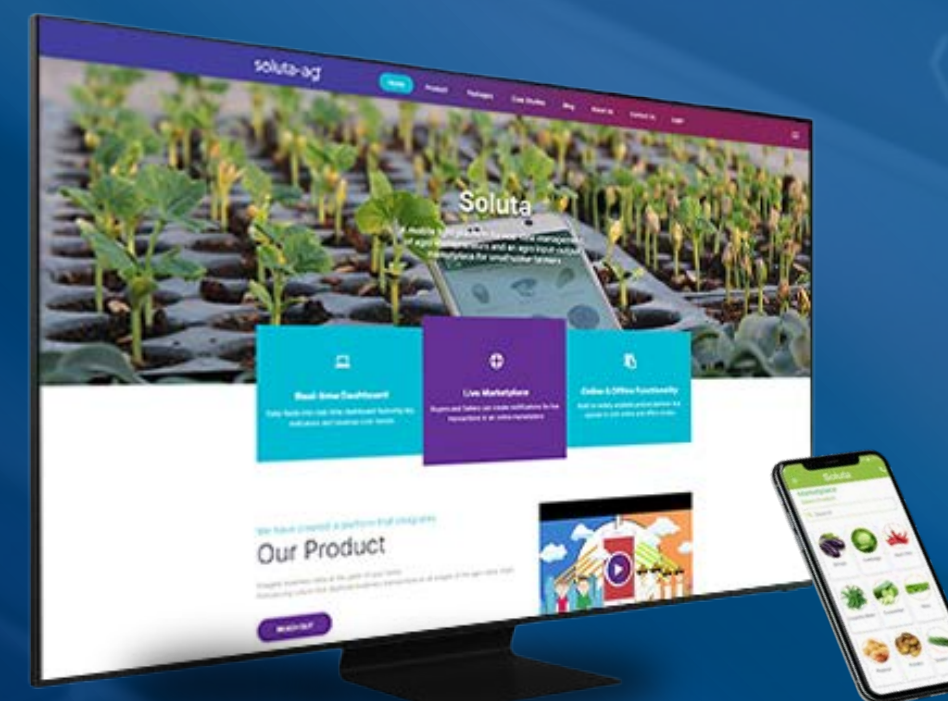
Analytics

Creating powerful analytics and insights by tapping into data from various sources to foster integrated and informed decisions.



Artificial Intelligence

Embedding AI and automation to empower enterprises to identify and capture new customers and opportunities for growth.



Soluta-ag Website & App

A mobile light platform for real-time management of agro entrepreneurs and an agro input-output marketplace for smallholder farmers.

[Visit Website](#)



Interactive Dashboard

An interactive dashboard platform providing in-depth analyses and visualizations of your organizational data.

[View Sample](#)



Who We Serve

Public Sector



Development & Impact



Who We Serve

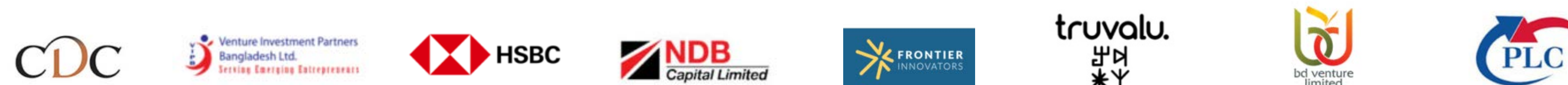
Private Organizations



International Consulting Firms



Financial Institutions





Strategic Partners



Larive International

International consulting



SFSA Bangladesh

Development



KPMG

Local consulting

Meet the Team

Top Management

Board Member



Samad Miraly
Chairperson
Executive Director, Olympic Industries Ltd

Board Member



Anita Ghazi Rahman
Independent Director
Founder & Partner,
The Legal Circle



Bijon Islam
Chief Executive Officer



Ivdad Ahmed Khan Mojlsh
Managing Director



Zahedul Amin
Director, Finance, Strategy
and Consulting Services



Shawkat Hossain
Director, Financial Inclusion
and Investments

LightCastle Team



50+ and growing





THANK YOU!

LightCastle Partners

Level 5, House 10/12, Road 1, Block B, Niketan
Gulshan 1, Dhaka 1212, Bangladesh.

Email: info@lightcastlebd.com

Mobile: +88 01711 385988, +88 01747 353438

Web: www.lightcastlebd.com

Data on Demand Platform: databd.co